

www.climate25.com.au



South Australia's
**Industry Climate
Change Conference**

2025

8 – 9 May 2025
Adelaide Convention Centre

**Sponsorship
Prospectus**



Government of
South Australia

Photo credit:
Neoen Australia



Martin Haese

Chair, Premier's Climate Change Council

The South Australian Government has set bold goals for achieving 100% net renewable electricity generation by 2027 and net zero emissions by 2050.

As the Chair of the Premier's Climate Change Council – the South Australian Government's independent advisory body on mitigating and adapting to climate change, we invite you to participate in South Australia's second Industry Climate Change Conference.

This important conference will be held in Adelaide on Thursday 8 and Friday 9 May 2025.

The South Australian Government has ambitious and achievable state-wide targets to reduce net greenhouse gas emissions by at least 60% by 2030 and achieve net zero emissions by 2050. The state government also has a target to achieve 100% net renewable electricity generation by 2027. This conference is designed to inform, educate and inspire the business community to prosper in a low-carbon economy.

In recognition that action is required by all sectors to achieve these targets, the state government is hosting this second conference to bring together industry, business and government representatives from across South Australia to showcase how we are building a strong net zero emissions future and climate resilient economy for South Australia. Please join us.

About the Conference

The Industry Climate Change Conference 2025 will build on South Australia's global reputation as a climate change leader by continuing to move the state towards a resilient and low emissions future.



By working together across different sectors, South Australia can reap the benefits of the rapidly emerging green economy. Conference sponsors will showcase solutions for climate action, to help industry and businesses across the state to reduce their emissions, build their climate resilience, and benefit from the transition to a net zero economy.





About the Venue

The Adelaide Convention Centre is a centre transformed.

A striking landmark on Adelaide's Riverbank, the Centre comprises three independent yet seamlessly integrated buildings: East, Central and West.

Each building takes advantage of their prime positioning on the River Torrens, providing plenty of natural light and panoramic views of the river to deliver a heightened sense of destination.

Close proximity to the entertainment, cultural and sport precinct, the Centre is a short walk to international and boutique hotels and accommodation. Public transport, the Adelaide Railway Station and a taxi rank are on its doorstep. Adelaide International Airport is just seven kilometres from the Adelaide Convention Centre, making a quick and economic taxi ride.



Adelaide Convention Centre
North Terrace
ADELAIDE SA 5000

Adelaide Convention Centre Sustainability Commitment



Further information can be found through this link www.adelaidecc.com.au/about/truly-sustainable

- The Green Print
- Earth Check Certified
- Minimising Waste
- Local Food Policy
- Fighting the War on Plastic
- Energy and GHG Emissions Reduction
- Water Conservation





Sponsorship Overview

Selling Fast!

| | Major Conference Sponsor SOLD Exclusive Opportunity | Key Conference Sponsor \$18,000 2 Opportunities | Conference Support Partners \$5,000 5 Opportunities |
|--------------------------------|--|---|--|
| Registrations | <ul style="list-style-type: none"> → 8x complimentary conference registrations (inclusive of all sessions, access to the Exhibition Hall and catering) → 4x conference dinner tickets | <ul style="list-style-type: none"> → 4x complimentary conference registrations (inclusive of all sessions, access to the Exhibition Hall and catering) → 2x conference dinner tickets | <ul style="list-style-type: none"> → 2x complimentary conference registrations (inclusive of all sessions, access to the Exhibition Hall and catering) |
| Trade/Pod | <ul style="list-style-type: none"> → 2x Trade/Pod located in a prominent position | <ul style="list-style-type: none"> → 1x Trade/Pod located in a prominent position | <ul style="list-style-type: none"> → 1x Trade/Pod |
| Marketing and Promotion | <ul style="list-style-type: none"> → Opportunity to speak/participate on a panel at the Conference (to be determined by the state government) → Acknowledgement of Sponsorship at the conference → 2 News Alerts via the Conference App. <i>Content to be supplied by sponsor and can include one image per alert (400 x 400 pixels)</i> → One (1) pull-up banner in the registration area (supplied by Sponsor) → Logo and 100-word company profile displayed in the Conference App → Logo displayed on Conference website → Logo displayed on Conference holding slides → Recognition in list of Sponsors in the Conference App → Mention in Social Media posts on Facebook, LinkedIn and X in the lead up to the conference → Opportunity for distribution of promotional items from your Trade/Pod to delegates → Access to the Conference App for on-site sponsors/exhibitors to collect delegate contact information and sales leads from delegates (who provide consent) → Delegate list supplied one (1) week before event (who provide consent) | <ul style="list-style-type: none"> → Acknowledgement of Sponsorship at the conference → 1 News Alerts via the Conference App. <i>Content to be supplied by sponsor and can include one image per alert (400 x 400 pixels)</i> → Logo and 100-word company profile displayed in the Conference App → Logo displayed on Conference website → Logo displayed on Conference holding slides → Recognition in list of Sponsors in the Conference App → Mention in Social Media posts on Facebook, LinkedIn and X in the lead up to the conference → Opportunity for distribution of promotional items from your Trade/Pod to delegates → Access to the Conference App for on-site sponsors/exhibitors to collect delegate contact information and sales leads from delegates (who provide consent) → Delegate list supplied one (1) week before event (who provide consent) | <ul style="list-style-type: none"> → Acknowledgement of Sponsorship at the conference → Logo and 100-word company profile displayed in the Conference App → Logo displayed on Conference website → Logo displayed on Conference holding slides → Recognition in list of Sponsors in the Conference App → Opportunity for distribution of promotional items from your Trade/Pod to delegates → Access to the Conference App for on-site sponsors/exhibitors to collect delegate contact information and sales leads from delegates (who provide consent) |

*** No printed materials i.e. paper brochures, flyers, etc.**

Sponsorship Opportunities

Major Conference Sponsor **SOLD!**

~~Exclusive Opportunity~~

~~\$35,000~~

Registrations

- 8x complimentary conference registrations (inclusive of all sessions, access to the Exhibition Hall and catering)
- 4x conference dinner tickets

Trade

- 2x Trade/Pod located in a prominent position

Marketing and Promotion

- Opportunity to speak/participate on a panel at the Conference (to be determined by the state government)
- Acknowledgement of Sponsorship at the conference
- 2 News Alerts via the Conference App. *Content to be supplied by sponsor and can include one image per alert (400 x 400 pixels)*
- One (1) pull-up banner in the registration area (supplied by Sponsor)
- Logo and 100-word company profile displayed in the Conference App
- Logo displayed on Conference website
- Logo displayed on Conference holding slides
- Recognition in list of Sponsors in the Conference App
- Mention in Social Media posts on Facebook, LinkedIn and X in the lead up to the conference
- Opportunity for distribution of promotional items from your Trade/Pod to delegates
- Access to the Conference App for on-site sponsors/exhibitors to collect delegate contact information and sales leads from delegates (who provide consent)
- Delegate list supplied one (1) week before event (who provide consent)



Interested parties should note that the Government of South Australia will have final approval of all sponsorship packages.

Sponsorship Opportunities

Key Conference Sponsor

2 Opportunities

\$18,000

Registrations

- 4x complimentary conference registrations (inclusive of all sessions, access to the Exhibition Hall and catering)
- 2x conference dinner tickets

Trade

- 1x Trade/Pod located in a prominent position

Marketing and Promotion

- Acknowledgement of Sponsorship at the conference
- 1 News Alerts via the Conference App. *Content to be supplied by sponsor and can include one image per alert (400 x 400 pixels)*
- Logo and 100-word company profile displayed in the Conference App
- Logo displayed on Conference website
- Logo displayed on Conference holding slides
- Recognition in list of Sponsors in the Conference App
- Mention in Social Media posts on Facebook, LinkedIn and X in the lead up to the conference
- Opportunity for distribution of promotional items from your Trade/Pod to delegates
- Access to the Conference App for on-site sponsors/exhibitors to collect delegate contact information and sales leads from delegates (who provide consent)
- Delegate list supplied one (1) week before event (who provide consent)

Selling Fast! Conference Support Partner

5 Opportunities

\$5,000

Registrations

- 2x complimentary conference registrations (inclusive of all sessions, access to the Exhibition Hall and catering)

Trade

- 1x Trade/Pod

Marketing and Promotion

- Acknowledgement of Sponsorship at the conference
- Logo and 100-word company profile displayed in the Conference App
- Logo displayed on Conference website
- Logo displayed on Conference holding slides
- Recognition in list of Sponsors in the Conference App
- Opportunity for distribution of promotional items from your Trade/Pod to delegates
- Access to the Conference App for on-site sponsors/exhibitors to collect delegate contact information and sales leads from delegates (who provide consent)



Coffee Partner

2 Opportunities

\$7,000

Registrations

- 2x complimentary conference registrations (inclusive of all sessions, access to the Exhibition Hall and catering)
- 1x conference dinner ticket

Trade

- 1x Trade/Pod

Marketing and Promotion

- Your corporate signage prominently displayed at the Coffee Cart.
- One (1) pull-up banner next to coffee cart (supplied by Sponsor)
- Opportunity to supply branded sustainable coffee cups at Sponsors expense
- Acknowledgement of Coffee Cart Sponsorship at the conference
- Logo and 100-word company profile displayed in the Conference App
- Logo displayed on Conference website
- Logo displayed on Conference holding slides
- Recognition in list of Sponsors in the Conference App
- Access to the Conference App for on-site sponsors/exhibitors to collect delegate contact information and sales leads from delegates (who provide consent)

Networking Drinks Sponsorship

2 Opportunities

\$3,000

Registrations

- 1x complimentary conference registration (inclusive of all sessions, access to the Exhibition Hall and catering)

Marketing and Promotion

- Acknowledgement of Sponsorship at the conference
- Added as sponsor for networking drinks for day 1 and/or day 2 in the conference program (i.e. Networking Drinks sponsored by XXX)
- One (1) pull-up banner to be displayed in the exhibition hall during the Networking Drinks event
- Logo and 100-word company profile displayed in the Conference App
- Logo displayed on Conference website
- Logo displayed on Conference holding slides
- Recognition in list of Sponsors in the Conference App
- Access to the Conference App for on-site sponsors/exhibitors to collect delegate contact information and sales leads from delegates (who provide consent)



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Innovation Alley

Multiple Opportunities

\$1,800

Registrations

- 1x complimentary conference registration (inclusive of all sessions, access to the Exhibition Hall and catering)

Trade

- 1x Trade/Pod

Marketing and Promotion

- Logo and 100-word company profile displayed in the Conference App
- Logo displayed on Conference website
- Logo displayed on Conference holding slides
- Recognition in list of innovation alley and exhibition in the conference app
- Opportunity for distribution of promotional items from your Trade/Pod to delegates
- Access to the Conference App for on-site sponsors/exhibitors to collect delegate contact information and sales leads from delegates (who provide consent)

Exhibition Package

Multiple Opportunities

\$2,500

Registrations

- 1x complimentary conference registration (inclusive of all sessions, access to the Exhibition Hall and catering)

Trade

- 1x Trade/Pod

Marketing and Promotion

- Logo and 100-word company profile displayed in the Conference App
- Logo displayed on Conference website
- Logo displayed on Conference holding slides
- Recognition in list of innovation alley and exhibition in the conference app
- Opportunity for distribution of promotional items from your Trade/Pod to delegates
- Access to the Conference App for on-site sponsors/exhibitors to collect delegate contact information and sales leads from delegates (who provide consent)

Innovation Alley is for organisations that are starting up or in an early growth stage.



Sponsorship Application



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2025

NB: All applications will be reviewed by the South Australian Government and sponsorship acceptance is not guaranteed.

CONTACT PERSON*

*All correspondence will be directed to this person.

| | | | |
|----------------------|----------------------|----------------------|----------------------|
| First Name | Surname | | |
| <input type="text"/> | <input type="text"/> | | |
| Organisation | ABN | | |
| <input type="text"/> | <input type="text"/> | | |
| Position | | | |
| <input type="text"/> | | | |
| Address | | | |
| <input type="text"/> | | | |
| Suburb | State | Country | Postcode |
| <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> |
| Office Number | Mobile Number | | |
| <input type="text"/> | <input type="text"/> | | |
| E-mail address | | | |
| <input type="text"/> | | | |

Sponsorship Opportunities

| | | | |
|---|---------------------|--|---------|
| <input type="checkbox"/> Major Conference Sponsor | \$35,000 | <input type="checkbox"/> Coffee Partner Day Two | \$7,000 |
| <input type="checkbox"/> Key Conference Sponsor | \$18,000 | <input type="checkbox"/> Networking Drinks Sponsorship | \$3,000 |
| <input type="checkbox"/> Conference Support Partner | \$5,000 | <input type="checkbox"/> Innovation Alley | \$1,800 |
| <input type="checkbox"/> Coffee Partner Day One | \$7,000 | <input type="checkbox"/> Exhibition Package | \$2,500 |

I/we agree to the terms and conditions set out in this Sponsorship Prospectus

| | |
|----------------------|----------------------|
| Name | Date |
| <input type="text"/> | <input type="text"/> |

A formal agreement between the applying company will be entered into with the South Australian Government once sponsorship has been confirmed and handled separately.

Please return this form to:

All Occasions Group
12 Stirling Street, Thebarton, SA 5031
E: sara.king@aomevents.com
P: 08 8125 2200



**All Occasions
Group**